

JOSE SALVADOR

Simplifying the Complex

+1 9085252779 @ jsalvador74@gmail.com https://www.linkedin.com/in/jsalvador74 Linden . NJ

EXPERIENCE

Design Leadership Consultant

Independent - Self Employed

03/2024 Remote

- Lead and advise on data driven user centered design strategies and solutions
- Improve client satisfaction at 20% minimum by ensuring cohesive vision aligned with clients' goals and user needs

UX Design Leader

GovOS

09/2023 - 02/2024 Remote

- Established an in-house UX Research team, resulting in a yearly savings of \$500K by reducing external agency expenses
- Streamlined operations for local and state governments, improving efficiency by 25% through comprehensive B2B SaaS solutions
- Translated research findings into actionable items, resulting in a 15% faster project implementation of B2B SaaS applications
- Seamlessly synthesized research findings and translated them into UX/UI Design action items
- Initiated a touchpoint cadence that improved collaboration frequency by 50% between Research & Design and Engineering teams
- Accelerated roadmap alignment by 40% through active participation in cross-functional strategy sessions

UX Design Manager

Hyland Software

05/2022 - 09/2023 Remote

- Accelerated roadmap alignment by 40% through active participation in cross-functional strategy sessions
- Drove the design strategy for 5 B2B SaaS applications, improving overall productivity for Healthcare and Human Resources divisions
- Mentored UX Designers, conducting regular design critiques and coaching sessions, resulting in a 30% improvement in team collaboration and productivity
- Established design processes that resulted in 20% quicker project alignment between research and execution
- Grew customer base by 150% upon launch of a healthcare mobile application led by an end-to-end design framework
- Defined product roadmaps that ensured 100% clarity and measurable outcomes in collaboration with Product and Engineering leaders
- Championed Design Thinking, enhancing cross-functional initiative outcomes by 20% throughout the organization

UX Design Manager

Institute of Electrical and Electronics Engineers

09/2013 - 05/2022 NJ

- Introduced a modern and human-centered look and feel for a world renowned research platform, successfully mitigating cognitive overload amongst users and thereby increasing user engagement by 50% within the first year of joining the organization
- Researched leading design trends, resulting in the implementation of 3 best in class technologies into products
- Proactively identified numerous UX improvements through heuristic analysis and usability testing, leading to a 15% increase in user task completion rates
- Designed pixel-perfect prototypes and high-fidelity mockups aligned with company's Design System, reducing developer revisions by 25%
- Presented design concepts and rationale to senior leadership and stakeholders, gaining approval on 100% of proposed initiatives
- Created comprehensive design specs and interaction guidelines, decreasing developer queries by 40%
- Led and empowered a UX Design team, increasing development efficiency by 35% for the largest revenue-generating product

SUMMARY

Product Design professional with over 15 years of experience in UX Design Leadership and Strategy, expert in Design System Development and Human-Centered Design. Key achievements include increasing user engagement by 50% within one year through innovative design strategies and reducing design costs by 30% through the establishment of an in-house UX Research and Design team. Seeking a Product Design Leadership role, where skills in UX/UI, Strategy, and Servant Leadership will be brought to support the mission of exploring, researching, designing, and championing delightful and secure user experiences.

LANGUAGES

English

Native



Tagalog

Native



Spanish

Proficient



Polish

Intermediate



SKILLS

Adobe Analytics

Adobe XD

Adobe CC

Axure

Confluence

Design Thinking

Dovetail

Experience Design

Figma

Heuristic Evaluation

Human Computer Interaction

InDesign

Interface Design

JIRA

KPI

Microsoft Excel

Miro

Product Management

Product Roadmap

Sketch

Usability Testing

User Interface Design

User Experience Design

UX Research

SaaS

EXPERIENCE

Senior UX Visual Designer

Infragistics

📅 04/2010 - 09/2013 📍 NJ

- Directed the design of 10 applications for different industries, increasing project delivery effectiveness by 30%
- Improved customer satisfaction in a construction app by 25% through enhanced look and feel
- Increased UX knowledge by 40% within the team by creating relevant content and articles for awareness

Senior Interactive Designer

Nielsen Media

📅 09/2008 - 03/2010 📍 NY

- Designed branding and interface projects for top online magazines, resulting in heightened engagement by 25%
- Delivered cutting edge design enhancements for Billboard.com and The Hollywood Reporter increasing subscription by 20%
- Managed design improvements that led to 15 continuous enhancements while monitoring site performance

Design Thinking Advisory Board Member

Rutgers University

📅 01/2017 - 01/2019 📍 NJ

EDUCATION

MBA, Human Computer Interaction & User Experience

Rutgers University

📅 Date period 📍 Location

PROFESSIONAL SUPERPOWERS

UX Visionary

Master of crafting user-centric strategies that harmonize business goals with intuitive design, driving measurable user engagement and satisfaction

Design Team Catalyst

Proven ability to build, mentor, and inspire globally distributed design teams, fostering creativity and collaboration to achieve excellence

Research to Action Alchemist

Expert in synthesizing qualitative and quantitative research into actionable design insights, ensuring alignment with user needs and pain points

SaaS Innovator

Specialist in developing cutting-edge SaaS solutions across diverse domains, from healthcare to tax compliance, scaling customer impact through strategic design leadership

Change Agent

Adept at breaking silos, championing Design Thinking, and embedding user experience at the core of organizational strategy

Product Design Orchestrator

Savvy in navigating product roadmaps, cross-functional collaboration, and delivering end-to-end design solutions that align with market trends and user needs

Insight Driven Problem Solver

Data-informed strategist who leverages analytics to identify pain points, improve design, and enhance user engagement

Visual Storytelling Expert

Exceptional ability to translate complex ideas into engaging visuals, from storyboards to prototypes, ensuring compelling and communicative design outputs

Semantic AI Trailblazer

Innovator in integrating semantic AI and machine learning into design workflows, enhancing user interactions and operational efficiency

FIND ME ONLINE

LinkedIn

<https://www.linkedin.com/in/jsalvador74>

UX Blog: Nest 2 Experience

<https://tinyurl.com/ymczsund>

UX Blog: Style guides

<https://tinyurl.com/4f6xej4x>

UX Blog: Semiotics

<https://tinyurl.com/3xutj9zj>